# **10 REASONS WHY YOU** SHOULD JOIN THE BPCC

1. NEWSLETTER - You'll receive a free subscription to the The Communicator, a quarterly newsletter, reporting information about the mailing industry, and BPCC events. Plus, changes in your local mailing districts.

2. DIRECT LINK WITH THE U. S. POSTAL SERVICE - By joining the Baltimore PCC, you will be able to network with key Postal managers and have open discussions in a friendly, informal setting at all Baltimore PCC meetings and events.

3. DIRECT LINK WITH OTHER MAILERS - Often times your mailing problems or questions can be answered by others in the industry. There is no better place to network and meet these people than at the next Baltimore PCC meeting.

4. EDUCATION - Through our membership meetings you will have an opportunity to learn more about the latest USPS mailing and postal requirements and what's coming up. No matter what vou mail. vou'll find valuable information to enhance vour mailing endeavors and increase your postage savings.

5. MEETINGS - You will be invited to all Baltimore PCC functions through out the year, including the General Membership Meetings, Postal Tours, Spring Education Seminar & Business Expo, National Postal Forum, National Postal Customer Council Day and various networking and educational events.

6. INFORMATION - You can hear about current, future and proposed changes in the US Postal Service regulations, rates, and a wide variety of other developments. Learn money saving techniques in mail preparation to reduce your Postal rates. Find practical solutions for your mailing problems.

7. EQUIPMENT EXHIBITION - Vendors offering many types of equipment, mailing services, printing, software products and more are invited to exhibit at our General Membership Meetings and Spring Education Seminar & Business Expo.

8. PROGRAMS - Educational programs are presented at our meetings to help both the beginner and seasoned pro develop and expand their understanding of the mailing industry.

9. TOURS - During the year, the Baltimore PCC schedules a tour of the Main Postal Facility.

10. BUSINESS CONTACTS - The Baltimore PCC gives you an excellent opportunity to network with potential clients, suppliers and Postal managers.

## **Baltimore PCC Calendar of Events**

#### March/April Spring Education Seminar & Business Expo

- Important Postal Information will be shared
- Networking and vendor presentations
- Strategic Planning and Business
- Enhancements for the mailer and end user
- · Powerful Presentations about the mailing industry
- Tips and Tricks in mail design
- March/April National Postal Forum
  - Learn about changes in postal regulations
  - See vendor presentations and learn how to use new equipment in our industry
  - Networking with other business professionals

#### June Spring General Membership

## Meeting and Crab Feast

- Presentations by Postal Professionals
- Networking with other mailing professionals

#### September National Postal Customer Council Day

- Learn about Post Office changes and updates
- Hear the Postmaster of the United States share the current vision of the Post Office
- December Fall Membership Meeting

- · Powerful presentations by business professionals
- · Presentations by Post Office Managers and Postal Policy Makers
- Networking and Vendor Presentations
- A great meal and time to share

Throughout Various networking and educational events the Year will be presented.

see upcoming events at BaltimorePCC.com

## **Our Mission**

To engender meaningful dialogue and mutual cooperation between the United States Postal Service in Baltimore, Maryland and those organizations whose business activities, to a large extent, depend upon an efficient and effective United States Postal Service and to initiate and pursue actions beneficial to both organizations.





# **BPCC Membership Form**

# **Baltimore** Postal Customer Council

**10 REASONS** WHY YOU SHOULD JOIN THE BPCC

## A Message from the Baltimore Postal Customer Council

The Baltimore Postal Customer Council (BPCC) is part of a vital network of business mailers and postal representatives working together toward creating cost effective mailings, increasing the efficiency of mail service, and communicating information on various topics related to the mailing industry.

Membership in the BPCC is the key to insuring that your voice is heard on mailing matters of immediate and local concern. Through the BPCC newsletter *the Communicator* and the BPCC website, BaltimorePCC.com, members are kept abreast of issues that affect long range plans for their firm or the mailing industry as a whole. As USPS rates and regulations change, this information is vital to the success of all of us who rely upon the mail. The BPCC holds an annual education seminar and business expo that provides information on a variety of subjects relating to the USPS and growing your business. The BPCC keeps members informed of other educational opportunities available within the Baltimore District and the Baltimore/Washington DC Region, such as the annual Executive Mail Center Manager Certification Program.

Participation in the BPCC is not all about education. It also includes networking events, such as an annual Spring membership meeting that is held at an outside location and a Fall membership meeting that is held in a banquet hall setting. Both events involve a relaxing afternoon of good food and valuable networking with fellow business associates and industry representatives. Other networking and educational events will be offered throughout the year, checkout BaltimorePCC.com under Upcoming Events.

In addition, we are offering *Partnership Opportunities* for organizations within our industry. These partnerships offer increased membership benefits including advertising opportunities and networking with the USPS. This is a great way to increase your company's name recognition, industry knowledge, and exposure to future clients.

We are confident that you will find the BPCC to be a valuable resource for your company.





## BALTIMORE POSTAL CUSTOMER COUNCIL PO BOX 1010 BALTIMORE MD 21203-1010

## **MEMBERSHIP REGISTRATION**

**Annual Dues** 

Members

PRICING:

	1 member 2-3 members 4-6 members 7-10 members Add'1 members above 10	\$ 50.00 \$ 100.00 \$ 150.00 \$ 200.00 \$ 20.00 each	
COMPANY: ADDRESS:			
	ip Code		
<u>MEMBER NAME(S)</u> *	<u>PHONE #</u>	E-MAIL ADDRESS	

\*Key Contact Representing the Organization

## PARTNERSHIP PROGRAM - (See BaltimorePCC.com for details)

<b>PRICING:</b>	Partnership Level	Annual Dues
	Silver Partner	\$ 250.00
	Gold Partner	\$ 500.00
	Platinum Partner	\$ 1000.00

Please make check payable to **Baltimore PCC and mail to**: **PO BOX 1010, BALTIMORE MD 21203-1010** or register online.

Date: